

E X H I B I T O R S



EMC+SIPI 2017 Online Symposium

A brand new way to generate
more qualified leads
from your presence at the
EMC+SIPI 2017 Symposium

www.emc2017online.emcss.org

THE FIRST EVER ONLINE
AND INTERACTIVE

EMC+SIPI 2017 ONLINE SYMPOSIUM

The EMC+SIPI 2017 Online Symposium will be broadcast live this summer from Washington D.C., giving symposium exhibitors an exciting new opportunity to increase their tradeshow leads, and increase their ROI (return on investment).

In 2016, the EMC Symposium attracted over 18,000 online visitors to its website. 2017 is already on track to exceed 24,000 online visitors, giving exhibitors and sup-

pliers a brand new EMC market opportunity, and a new source of leads, never offered before.

In this inaugural year, be sure to stake your company's claim to space in the brand new EMC+SIPI 2017 ONLINE SYMPOSIUM. Participation is easy, and for onsite exhibitors, like you, rates start at only \$75 per lead. Contact us now for more details, and you could also win some great traffic-building prizes for your booth.

HOW DOES IT WORK? 3 SIMPLE OPTIONS

Choose from one of the **3 Simple Options**, and our *EMC+SIPI 2017 Online Symposium Team* will guide you through the details and benefits every step of the way.

- ▶ **1. Sponsor a Track** You can either exclusively sponsor an existing track of IEEE presentations (17 to choose from), or create your company's own unique track. Each track comprises approximately 5 presentations over a half day period. And we can customize the format to suit your needs – present live or present recorded. Give a new presentation or re-broadcast a past webinar recording.
- ▶ **2. Single Webinar** Maybe a whole track is too much? A single 35-minute technical presentation may be the way to go. Again, you choose – present live or recorded, present a new or previous webinar.
- ▶ **3. Product Demonstration** Don't have the time to develop a full technical presentation? Then simply give a sales presentation of your latest products, in a short 15-minute Product Demonstration

Whichever way you choose to participate, all 3 options generate valuable, well-targeted opt-in leads and your risk is limited to just \$75 per lead, with maximum caps to protect your budget.

To maximize the leads going to your booth, or the leads connecting with you online, also claim your FREE Virtual Exhibit Booth.

You Only Pay
\$75
PER LEAD

▶ **CONTACT US TO RESERVE YOUR COMPANY'S FREE VIRTUAL BOOTH NOW.**

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SUBSCRIBE TO ONLINE SYMPOSIUM UPDATES AT
WWW.EMC2017ONLINE.EMCSS.ORG

SPECIAL PRICING FOR EMC+SIPI 2017 SYMPOSIUM ONSITE EXHIBITORS

Activity	Regular Price	Special Price: EMC+SIPI 2017 Symposium Onsite Exhibitors Only
Sponsor a whole Track	\$14,995	\$75 per lead , but you only pay for the first 133 leads
Give a single Webinar	\$6495	\$75 per lead , but you only pay for the first 26 leads
Give your own Product Demo	\$3495	\$75 per lead , but you only pay for the first 26 leads

There are 17 Tracks to Choose From.

Choose the track your customers will be watching from around the world and receive the contact details of all registrants. Or create your own! More track details on www.emc2017online.emcss.org

TRACK #	TRACK TOPIC
1	AUTOMOTIVE EMC
2	EMC DESIGN 1: <i>Modeling Fundamentals</i>
3	EMC DESIGN 2: <i>EMI Filter Design</i>
4	EMC FUNDAMENTALS
5	EMC FOR IoT
6	MEASUREMENT TECHNIQUES FOR LIGHTNING CURRENTS
7	MEDICAL EMC
8	MILITARY & AEROSPACE 1: <i>Standards, DoD Directives, Spectrum Engineering</i>
9	MILITARY & AEROSPACE 2: <i>EMP/HEMP & E3 Test Measurements</i>
10	MILITARY & AEROSPACE 3: <i>Design and Test for Space</i>
11	SIGNAL & POWER INTEGRITY: <i>High Speed SI Measurements</i>
12	WIRELESS EMC
13	COMPUTATIONAL ELECTROMAGNETICS
14	EMC MEASUREMENTS
15	EMI CONTROL TECHNIQUES
16	SIGNAL & POWER INTEGRITY: <i>High Speed Channel Design</i>
17	SIGNAL & POWER INTEGRITY: <i>Power Integrity Analysis and Design</i>
OR CREATE YOUR OWN TRACK	

5 Key Things You Need to Know about the Brand-New EMC+SIPI 2017 ONLINE SYMPOSIUM

1. This is the first ever IEEE EMC Society **ONLINE** symposium.
2. The new EMC+SIPI 2017 ONLINE SYMPOSIUM audience is predicted to reach over 24,000 online visitors this year.
3. Participation is easy. Using a webinar presentation, you can choose to present live, or record in advance. You can give a new presentation, re-broadcast a past webinar recording, give a technical presentation or a shorter simpler product demonstration.
4. Onsite exhibitors can target this new audience for just **\$75 per lead**.
5. Companies who participate in this inaugural year will receive additional **special benefits**, for example first choice of presentation time, first choice of topics, reduced prices, and more.



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EMC+SIPI 2017 ONLINE SYMPOSIUM

CONTACT:

Exhibitor reservations for the new
EMC+SIPI 2017 ONLINE SYMPOSIUM
are being handled by ITEM Media.

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